

BADLANDS NATIONAL PARK CONSERVANCY 2021 ANNUAL REPORT

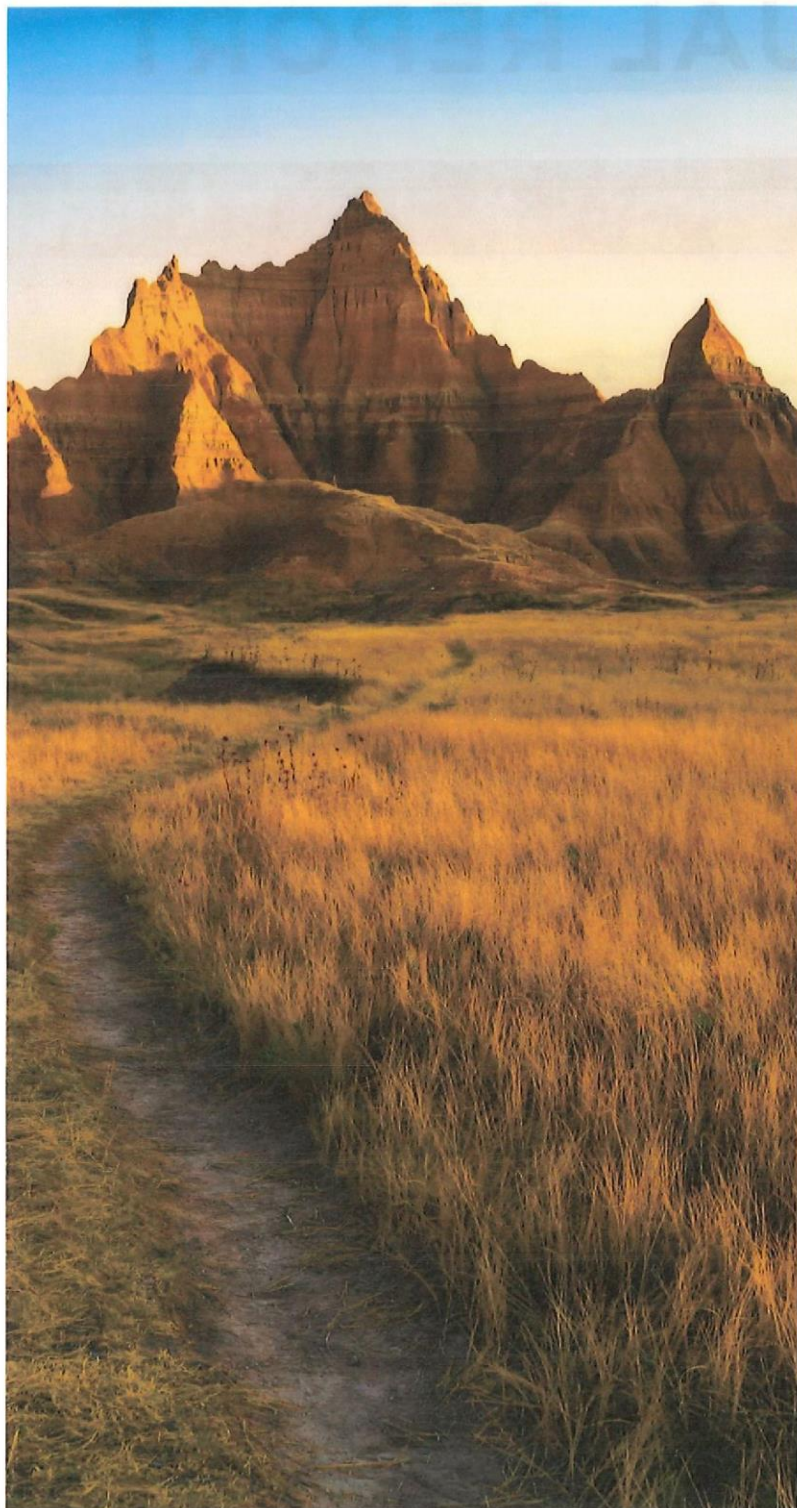


**ENRICHING & PRESERVING THE
PARKS IN THE BADLANDS OF
SOUTH DAKOTA.**

Published September 1, 2022



CONTENTS



03
MESSAGE FROM
THE DIRECTOR

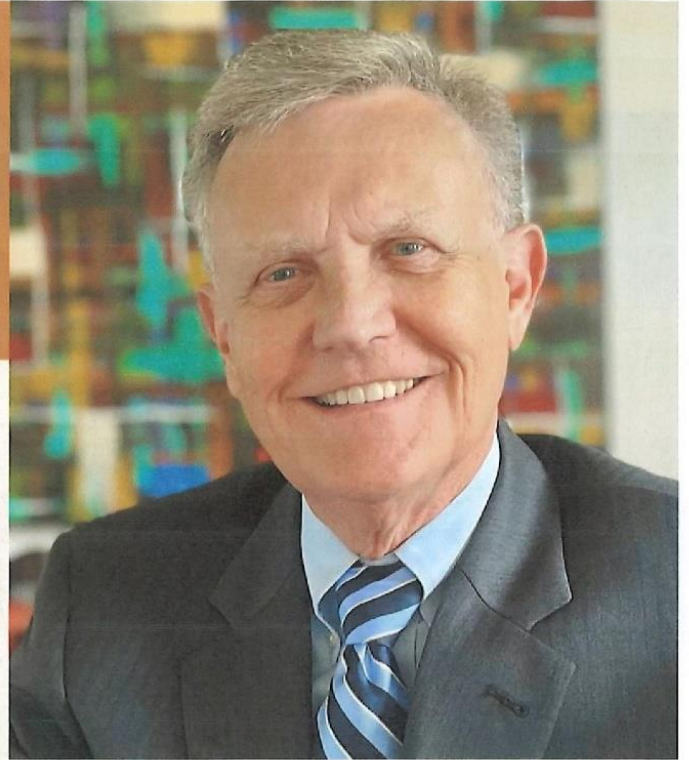
04
NEW VISITOR
CENTER

05
OUR 2021
SUPPORTERS

06
FINANCIAL
STATEMENT

07
FAREWELL TO
MIKE PFLAUM

A WORD FROM THE DIRECTOR



Badlands National Park is a unique treasure within the National Park System. Here, water and wind have carved the landscape, exposing geologic history dating back 65 million years and revealing one of the world's richest fossil beds. Another portion of this quarter million-acre park, Sage creek, is regarded as one of the most remote areas in the United States.

It is hardly "Badlands" as it lies within nearly 500,000 acres of rich prairie grasslands and boasts home to iconic animals such as the 2000-pound American Bison and the endangered 2-pound Black Footed Ferret. The Badlands of South Dakota is revered for its stunning night skies which draw in star gazers from near and far to the annual summer Astronomy Festival.

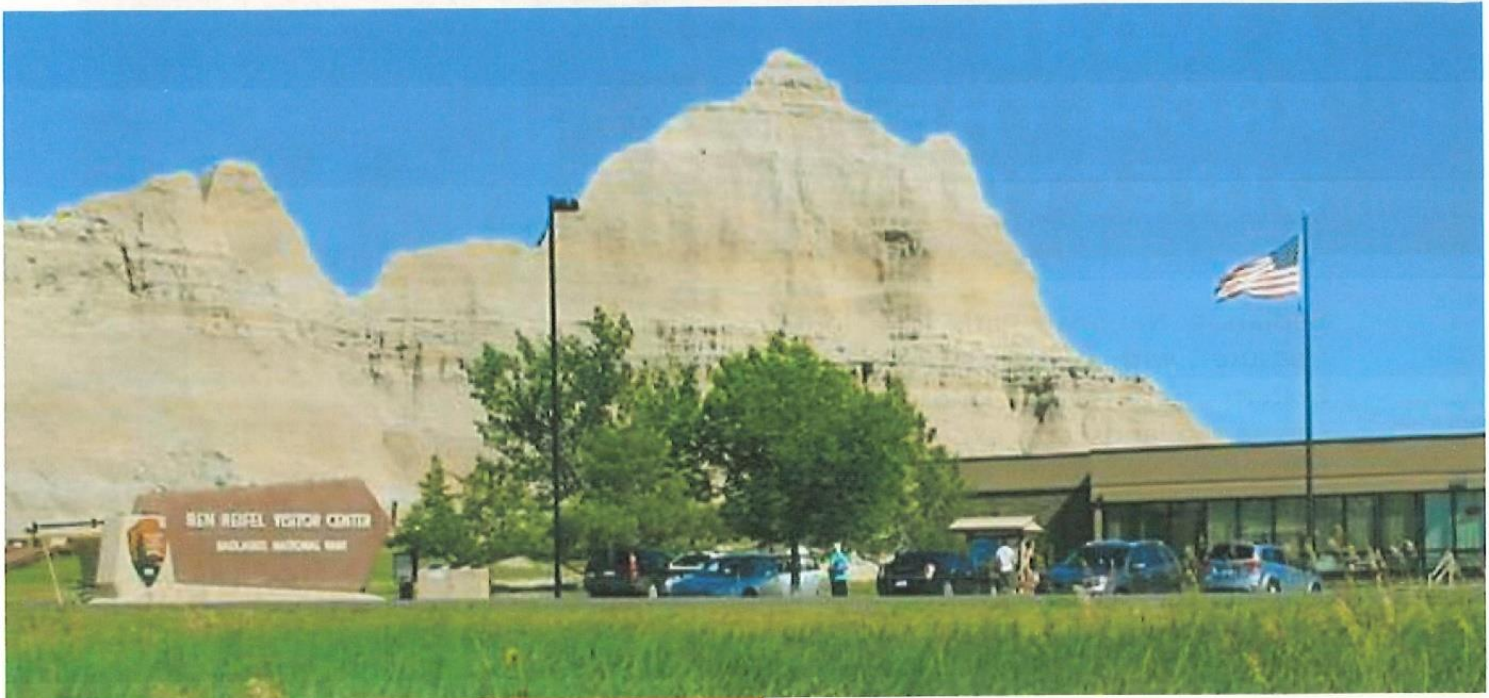
These are just some of the reasons the Badlands National Park Conservancy is committed to our partnership with the National Park Service to help preserve and protect this incredible place. The Conservancy, founded in 2018, works tirelessly to provide this park and the Minuteman Missile Historical Site with additional funds to help maintain these public lands and provide visitors with exceptional experiences.

Over the past year, we have been honored to work alongside Badlands National Park in their effort to achieve International Dark Sky Certification and raise the funding necessary to construct a new visitors' center and expand the current facility built in the 1950's.

We are grateful for all of our generous friends and supporters who join us to help protect and preserve these unique public lands in South Dakota. Thank you for your continued support!

A handwritten signature in black ink that reads "Tim Raben". The signature is fluid and cursive, written over a light-colored background.

TIM RABEN
BOARD PRESIDENT



NEW VISITOR CENTER ANNOUNCED

BEN REIFEL VISITOR CENTER IS TOO SMALL FOR GROWING NUMBER OF PARK VISITORS

The Ben Reifel Visitor Center was originally constructed in 1959 and has served thousands of visitors for over 60 years. Jim Hagen, SD Secretary of Tourism, commented "Over the past 10 years we have seen the interest in this park, especially globally, just explode". Visitation to this park has been incredibly high with an estimated 1.4 million visitors at BNP in 2021. Badlands National Park officials recently announced that a new visitor center will be built at the park.

Several organizations have shown interest in this project and have pledged financial support towards the initiation of a fundraising campaign for the new visitor center. The Leona M. and Harry B. Helmsley Charitable Trust has graciously granted \$3.3 million for the project, and Badlands Natural History Association will pledge \$1.8 million.

Badlands National Park Conservancy has raised \$100,000 towards the new visitor center

Once complete, visitors to one of South Dakota's most popular national parks will have exciting new opportunities to learn about the park's incredible history, tribal relations, and cultural significance.

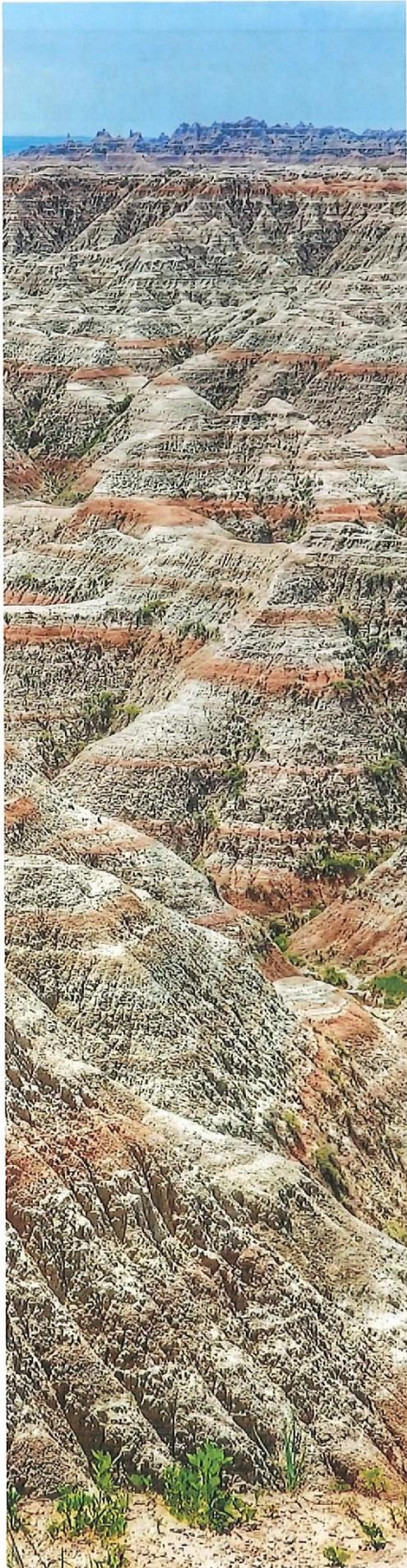
BADLANDS NATIONAL PARK CONSERVANCY



OUR 2021 SUPPORTERS

With the help of our supporters, we were able to raise \$100,000 towards the new visitor center, advocate for dark sky protection, and grow our team. We thank you for your contribution!





FINANCIALS

Statement of Activities

As of 12/31/2021

INCOME

Grants	\$85,000
Corporate Contributions	\$35,022
Individual Contributions	\$134,423
Interest Income	\$7

Total Support **\$254,452**

FUNCTIONAL EXPENSES

Organizational Expenses

Contract Services	\$26,140
Office Expense	\$2,656
Information Technology	\$420

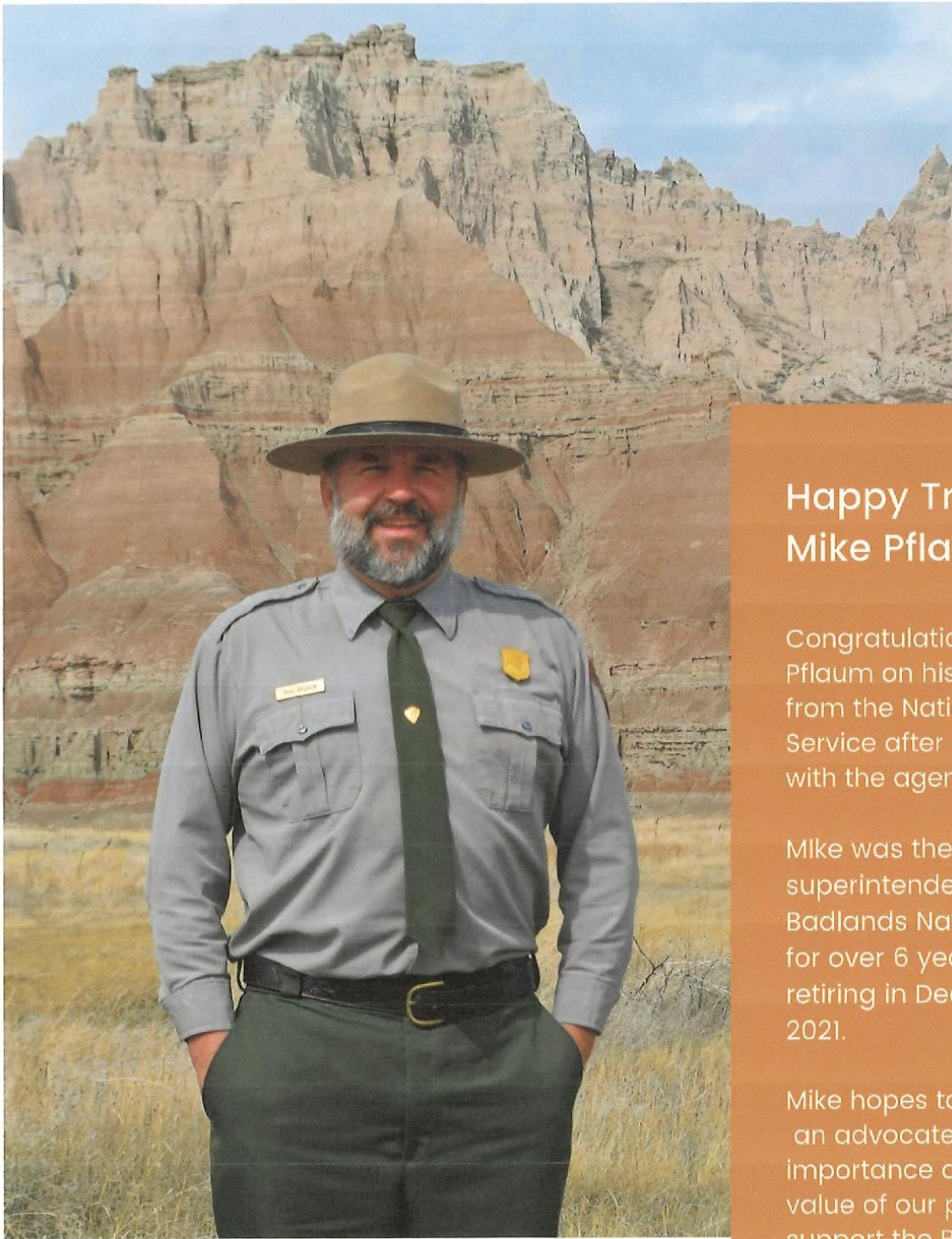
Support Expenses

Dark Sky Initiative	\$5,000
New Visitor Center	\$100,005

Total Expenses **\$134,221**

Change in Net Assets **\$120,231**

BADLANDS NATIONAL PARK CONSERVANCY



Happy Trails to Mike Pflaum

Congratulations to Mike Pflaum on his retirement from the National Park Service after 41 years with the agency.

Mike was the superintendent of Badlands National Park for over 6 years before retiring in December of 2021.

Mike hopes to remain an advocate for the importance and inherent value of our parks and support the BNPC as they work to improve and benefit Badlands National Park.